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William Neale is Adviser on Circular Economy for the European Commission (Environment Directorate General). His work is mostly focused on circular economy in relation to climate, digital technologies, employment and European funding, with particular responsibilities in relation to the Ecodesign for Sustainable Products Regulation, the Digital Product Passport, and the Sustainable Finance Taxonomy.

Mr. Neale previously served for 11 years as a Member of Cabinet (private office) of European Commissioners for Science and Research, and for Environment, Fisheries and Maritime Affairs. He started his career in public service working for 7 years in the European Commission's Directorate General for Enterprise and Industry, with responsibilities for social economy and coordination of programmes for SMEs.

He previously spent 13 years in the private sector in international banking, retail, social enterprise and management consultancy. He holds a join Batchelor (Hons) degree in Economics and History, and a Masters degree (M.A. Econ) both from the University of Manchester (UK).