

### Standardisation: India Trade Perspective

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#### Standards - What Trade needs?



- Facilitate International trade
- Level playing field lower / remove non-tariff trade barriers
- Assurance of Quality
- Product Credibility
- Knowledge of Consumer expectation





## Trade & Regulations



- Domestic
  - National Regulations
    - Mandatory
    - Voluntary
- Exports
  - National Regulations
  - Regulations of the destination country





#### Standards - Harmonization

## CENELEC

#### Benefits of Harmonization

- Seamless trade
- Easy compliance
- Ease of keeping up with updates
- Aligned requirements

#### **One World – One Regulation**





### ISO: International Standards

CENELEC

- Brings clarity to international trade
- Transparency in trade requirement
- Upholds common interest
- Alignment of views
- Agreement in Specs defined



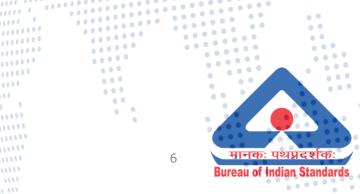


## ISO Standard Development

- Indian Experience
- BIS FAD 6 & ISO TC 34 SC 8 Tea
- ISO Process
  - Need in the Market Acceptance of Proposals
  - Global Expert Opinion Formation of TCs
  - Multi-stakeholder All stakeholder views
  - Consensus alignment of views
- Standard Development Process
- Formation of IS







## IS Standards – How Indian Trade benefitted?



- New Standard Developed
  - Green Tea
  - Amendments to Green Tea & Black Tea IS
- New Analysis Methods Developed
  - Analysis of Total Polyphenols
  - Analysis of Catechins
- Standards / Methods under development
  - Other types of Teas
  - Analysis of TFs





## IS Standards Development – Indian Contribution



- Participation in WGs
- Participation in IRTs
- Indian Initiative Instant Tea Specs
  - IS 6079-1990
  - Project Leadership
  - Amendment of ISO Standard incorporation of Ash content







# ISO Work : Challenges – India perspective

- Poor participation in PWIs / WGs
- Poor response of P members
- Apparent divide
- Intrinsic nature of the Product
  - IP protected
  - Custom made
  - Market sensitive information
- Data availability







### Standardization Work – India challenges 👺 CENTELEC



- FAD6 participation
- Role of Associations
- Trade custodian Tea Board
- Role of Research Institutes
- Identification of Issues / Requirement
- Market needs





### India & Standardisation Work - OFIs



- Mechanism to identify trade requirement
- Proactive engagement
- Engagement with National Regulators
- Quality Standards to Food Safety
  - Contaminant Regulations
  - FAO-IGG













## Thanks

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